

NETAPP

AI DATA DISCOVERY ASSESSMENT



Set up your business for success with AI by gaining a better understanding of your data and by getting expert guidance on how to overcome AI data management challenges.

The challenge

The potential of AI is enormous. Because of its game-changing capabilities, more than **80%** of organizations report that using AI in their business strategies is a top priority. But like all revolutionary technologies, implementation of AI solutions can be challenging.

- How do you gain a better understanding of your data to know what it is and if it is relevant to your AI project?
- How do you properly manage your data when using it in AI models so that it is protected, secure, and easy to move between on-premises and cloud environments?
- How do you enable your AI platform teams and data scientists to access the data that they need when they need it, for their AI modeling?
- How do you integrate new AI technologies into your existing environment, and how do you know whether that environment can handle the performance and security that AI workloads demand?

How challenging is AI?

More than **80%** of AI projects fail. Almost everyone points to data as a main source of this high failure rate—and that's no wonder because data is what fuels AI.

A [recent article](#) shows:

92.7%

of executives identify data as the most significant barrier to successful AI implementation.¹

99%

of all AI and ML projects encounter data quality issues.

Knowledge is the key to success

To avoid being an AI failure statistic, you need to know what kind of data you have, and you must understand how you can secure, protect, and manage that data. You also need to determine whether your current infrastructure can support your AI workload and data management requirements.

The NetApp® AI Data Discovery Assessment provides the knowledge that you need to put your organization on the path to success with AI projects. You learn what kind of data you have that can be used in your AI models, and how you can protect, secure, and manage that data by using NetApp intelligent data infrastructure solutions.

Trust the experts

This consulting engagement uses the power of NetApp Data Infrastructure Insights to collect your actual performance and storage efficiency data over the course of 15 to 30 days. NetApp BlueXP™ classification is used to determine the type of data you have and whether that data is privacy and regulatory compliant.

NetApp Professional Services experts take an in-depth look at the collected data and determine how you can use it in your AI modeling, while managing it with proper security, protection, and governance.

Following the data discovery analysis, our experts then analyze your current state data infrastructure (both NetApp and non-NetApp environments) holistically to determine whether it can support your AI data management needs for performance, security, data protection, and mobility.

The end result of this engagement is a clear set of recommendations and a next-step roadmap. This guidance shows how NetApp can help you bring AI to your data and how we can eliminate your most complex data management challenges with the power of intelligent data infrastructure.

KEY BENEFITS

- **Customized recommendations.** We use your actual data and current infrastructure capabilities to create recommended next steps that are tailored to your specific needs—including security, performance, and data management simplicity.
- **Delivered by experts.** Our highly skilled consultants are experts in AI data management; they know how to help you overcome the most complex challenges and enable your success.
- **Fast and value-packed.** A quick delivery and active engagement, with little investment of time on your part, results in a customized, high-value plan for achieving your AI goals.

Related NetApp Professional Services

- **SuperPOD Deployment and Implementation Service.** Set up, deploy, and configure your new NVIDIA DGX SuperPOD powered by NVIDIA and NetApp. This service includes the proper configuration of BeeGFS for your AI modeling needs.
- **Data Migration as a Service.** Get a full turnkey solution to help you move and migrate your data to meet your AI data mobility and pipeline needs.
- **Flex Managed Service.** Let NetApp experts help you monitor, manage, and operate your intelligent data infrastructure with a dedicated team 24x7x365.

About NetApp Services

Whether you're planning your next-generation data center, need specialized know-how for a major storage deployment, or want to optimize the operational efficiency of your existing infrastructure, NetApp Services and NetApp Professional Services Certified Partners can help.

Get started today

Learn how your IT environment can help achieve the outcomes that matter most to you. Contact your local NetApp sales representative or visit www.netapp.com.



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About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. www.netapp.com

